

INVITATION FOR SPONSORSHIP

12th NATIONAL ANNUAL HUMAN RIGHTS CONFERENCE



9-10 December 2012 Islamabad

Sub: CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

Dear Sir,

International Human Rights Observer (IHRO) has decided to arrange its 12th National Human Rights Conference to commemorate international day of Human Rights of the United Nations from 9-10 December 2012 at Islamabad. Our committee has also decided to contact with national and international organizations, donors, companies for sponsorship for this most important annual human rights conference.

The Conference offers the opportunity to build relationships with universities, schools, companies and experts formal in Pakistan and around the world. If you are interested in becoming a sponsor /exhibitor in the Conference, please fill in the Conference Sponsorship Request form and send it back to us via e-mail: conference2012@ihro.org.pk

IHRO organizing committee has decided to contact with your department to request you to sponsor this important annual event to promote and protect the fundamental rights in Pakistan.

SPONSORSHIP TYPES

1. **Diamond Sponsorship** includes: (Diamond Sponsorship 500000 Pak Rupees)

- Thirty minutes workshop with the conference participants in one of the conference rooms
- A table in the registration area to promote your company and products
- A display sign that is shown in each of the conference rooms
- The logo of your company looping on the conference website, with a link to your company's page
- The logo of your company printed on the back of the paper publication of the conference proceedings
- A flyer or a gadget to advertise your company, placed in each conference bag
- 3 free passes to the conference
- A mention in the opening speech for your contribution
- A Certificate of Appreciation for your contribution towards the conference

2. **GREEN SPONSORSHIP** includes: (Green Sponsorship 300000 Pak Rupees)

- A table in the registration area to promote your company and products
- The logo of your company looping on the conference website, with a link to your company's page
- A flyer or a gadget to advertise your company, placed in each conference bag
- 2 free passes to the conference
- A mention in the opening speech for your contribution
- A Certificate of Appreciation for your contribution towards the conference

3- **YELLOW SPONSORSHIP** includes: (Yellow Sponsorship 250000 Pak Rupees)

- The logo of your company looping on the conference website, with a link to your company's page
- A flyer or a gadget to advertise your company, placed in each conference bag
- 1 free pass to the conference
- A mention in the opening speech for your contribution
- A Certificate of Appreciation for your contribution towards the conference

4- **COMPANY'S LOGO AND FLYER** includes: (Company's logo 150000 Pak Rupees)

- The logo of your company looping on the conference website, with a link to your company's page
- A flyer or a gadget to advertise your company, placed in each conference bag

5- **FLYER** includes: (50000 Pak Rupees)

- A flyer or a gadget to advertise your company, placed in each conference bag



**INTERNATIONAL
HUMAN RIGHTS OBSERVER**

NGO in Special Consultative Status with the Economic and Social Council of the United Nations

Conference Secretariat

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